



MULTILINGUAL AUSTRALIA LAUNCHES WA LANGUAGE WEEK 2024 CAMPAIGN

Multilingual Australia is excited to announce the launch of the WA Language Week 2024 campaign, running from 4th August to 10th August 2024. Western Australia is home to over 240 languages, and this year's theme, "**Language is a bridge, not a barrier**" celebrates our rich linguistic diversity and encourages communities and businesses to participate in a variety of engaging and educational activities.

Highlights of WA Language Week 2024:

- **Language Bingo:** A fun activity for groups and workplaces to find people who speak different languages. Participants can download bingo sheets and share their completed sheets on social media with the hashtag #WALanguageWeek.
- **Sharing Stories of Bilingual Staff:** Communities and businesses are invited to share inspiring stories of their bilingual staff, highlighting the benefits and cultural insights gained from being multilingual.
- **Language Race with Language Apps:** Participants can compete using language learning apps like Duolingo to see who can earn the most points in a new language.
- **Language Exchange Meetups:** Encouraging groups to organise or join meetups to practise speaking different languages.
- **Language Quiz Nights:** Testing knowledge of different languages and cultures through fun quiz night resources.
- **Multilingual Music Playlist:** Enjoying and sharing a curated playlist of songs in various languages.
- **Special Language Week Event:** Workshops at the Riverton Library titled "RAISING CHILDREN IN MORE THAN ONE LANGUAGE" to empower parents and caregivers.

To support the campaign, we have created a range of social media resources including tiles, posters, email banners, and bookmarks. These can be downloaded and used to promote WA Language Week within your networks.

For more information and to download resources, visit our website:

<https://www.multilinguaustralia.org.au/walanguageweek>

About Multilingual Australia

Multilingual Australia is a non-profit organisation dedicated to promoting language learning and linguistic diversity in Western Australia. By offering support, resources, and community initiatives, Multilingual Australia helps create a multicultural environment where linguistic diversity is celebrated and valued.

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